



PRESS RELEASE
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Shop and Support Lahaina Businesses at Kokua for Maui Holiday Shopping Event on November 15th at the Sheraton Maui Resort & Spa

Maui, Hawaii - The LahainaTown Action Committee, in partnership with the Mayor's Office of Economic Development, is excited to announce a special holiday edition of the Kokua for Maui Shop Local and Show Aloha event, taking place on Friday, November 15th, 2024, at the Sheraton Maui Resort & Spa. This event invites the community and visitors to come together in support of Lahaina's resilient local businesses just in time for holiday shopping.

"This holiday season, Kokua for Maui offers a unique opportunity to support the small businesses that make West Maui special," said Sne Patel, President of the LahainaTown Action Committee. "We invite everyone to join us in Ka'anapali to find meaningful, locally made gifts while giving back to our community."

Tambara Garrick, LAC Board Treasurer and one of the event organizers, added: "By choosing local, you're helping our community rebuild and keeping the spirit of West Maui alive through every purchase."

The event will run from 9:00 AM to 2:00 PM, and admission is free. Valet parking is available for \$20, and self-parking validation is \$1 per every 3 hours at the Sheraton Maui Resort & Spa. Attendees are encouraged to bring their family and friends to enjoy a day filled with aloha, connection, and the joy of supporting local makers and entrepreneurs.

Live music throughout the event will be provided by Kaleo Phillips & Larry Golis.

Participating vendors include:

- Aloha Co Maui
- At Witt's End
- Beyoutiful Soul Shop
- Birdsong and Bloom
- CocoNene
- Goin' Left

- Gone For The Day
- Hangloose Hammocks Hawaii
- Kai Pua Glass
- Kai Pua Jewelry
- Kama Lei Design
- Khloella's Garden
- Ku'ia Estate Chocolate
- Lahaina Honey Co.
- Lahaina Yacht Club
- Little Sea Gypsy
- Manakai Swimwear
- Marine Institute
- Mastrich Metals
- Maui Caricatures
- Maui Fine Crafts
- Maui Nui Seabird Recovery Project
- Maui Pineapple Store
- Maui Tea Shack
- Maui Toy Works
- MauiGrown 808
- Moonbow Tropics
- Mystic of the Rainbow (Tarot Card Reader)
- Nani Shells
- Paradise Lahaina
- Sargent's Jewelry
- Spotlight Photo Booth
- Starfish Aloha
- Story of Hawaii Museum Exhibit and Gallery
- Unconquered Hawaii
- West Maui Sports and Fishing Supply

Join us in supporting our local businesses and artisans, and let's show our aloha for the Lahaina community. For more information about the event, including a full list of participating vendors and additional event details, please visit visitlahaina.com.

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