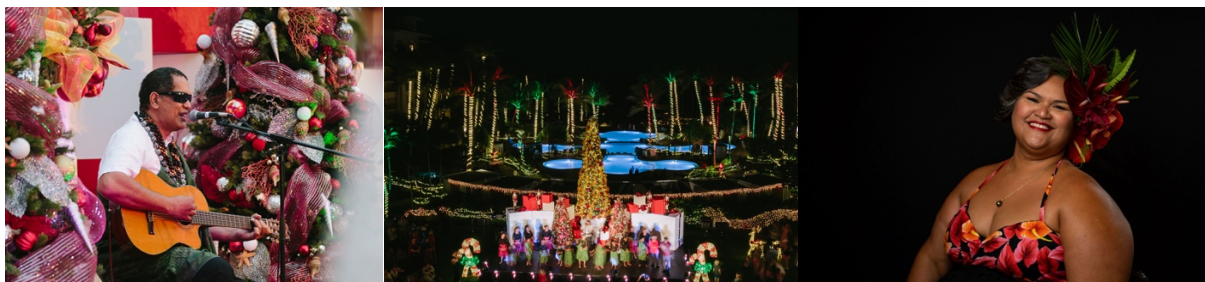


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THE RITZ-CARLTON MAUI KICKS OFF THE HOLIDAYS WITH SPECTACULAR TREE LIGHTING CEREMONY ON DEC. 1

- *Highlights to include live music by Paula Fuga, photos with Santa, a local holiday marketplace, and the lighting of the trees -*



KAPALUA, MAUI, HI (November 21, 2023) – Holiday cheer is on its way to Kapalua. All are invited to experience the magic of the festive season as The Ritz-Carlton Maui, Kapalua proudly hosts its spectacular Holiday Tree Lighting Ceremony on Friday, Dec. 1 from 5 p.m. to 9 p.m.

“We are honored to kick off the festive season and spread joy amongst our guests, families, and the local community,” said Andrew Rogers, general manager of The Ritz-Carlton Maui, Kapalua. “Special opportunities like this, where we can gather and create lifelong memories, are needed now more than ever.”

Guests will be delighted by the resort’s holiday décor and sweet treats, live music by Nā Hōkū Hanohano Award-winning musician Paula Fuga, keiki hula dancing, photos with Santa, a holiday marketplace featuring more than 35 local vendors, and the much-anticipated lighting of the trees.

Additional entertainment will be provided by Lahaina’s own Wilmont Kahaialii, along with Kaleo Phillips, Liz Morales, Brian Santana, and the keiki of Ka Hale A Ke Ola Homeless Resource Centers and Maui Preparatory Academy.

Complimentary hot cocoa and cookies will be available throughout the evening, and additional food and beverage will be available for purchase. A portion of the proceeds from the holiday marketplace will benefit Hawai‘i Community Foundation’s Maui Strong Fund to assist with ongoing Maui wildfire recovery efforts.

The Holiday Tree Lighting Ceremony at The Ritz-Carlton Maui, Kapalua is complimentary and open to the public. With hotel parking limited, residents are encouraged to carpool or rideshare to the event.

For Hawai'i residents who wish to recreate unforgettable memories or visit for the very first time, The Ritz-Carlton Maui, Kapalua is offering a special kama'āina rate for the weekend. To reserve a kama'āina staycation, residents can call 808-669-6200 or visit www.ritzcarlton.com/maui and use code Z43. Rooms are based upon availability and a valid Hawai'i ID is required at check in.

For more information about The Ritz-Carlton Maui, Kapalua, visit www.ritzcarlton.com/maui.

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ABOUT THE RITZ-CARLTON MAUI, KAPALUA

The luxurious Ritz-Carlton Maui, Kapalua showcases a stunning, destination resort offering 467 newly reimagined guestrooms, including 107 residential suites, with all new décor capturing Kapalua's rich heritage and natural aloha. The Ritz-Carlton Spa® Maui, Kapalua beckons with treatment rooms framed by private garden showers, volcanic stone grottos, steam, sauna and whirlpool therapies, outdoor couple's hale (cabanas) and a fitness center and movement studio with spectacular ocean views. Jean-Michel Cousteau's Ambassadors of the Environment program offers all interest levels an array of outdoor activities from land to sea, led by trained naturalists. The breathtaking island resort also features six dining experiences, enhanced indoor/outdoor meeting space, an inviting children's pool and new, custom luxury cabanas. The Ritz-Carlton Maui, Kapalua is nestled on 54 acres and enveloped by the 22,000-acre Kapalua Resort, renowned for two championship golf courses, award-winning restaurants and the site of historic pineapple fields.

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